



**ATLANTA
GRADUATE
SCHOOL**
UNITED STATES OF AMERICA

LEADERSHIP & MANAGEMENT (LM)



Theme:

**LEADING & MANAGING
THE BOARDS AND
COUNCIL MEMBERS
IN CHALLENGING TIMES**

Venue:

Staybridge Suites Atlanta Airport, USA

Date:

**Mon. 12th – Fri. 16th
August, 2024**



Course Overview:

We understand that boards of public corporations or governing council of public institutions serve as the bridge between the federal or state governments as owners and the operators who are managing the organizations/institutions on daily basis. Governments which own these institutions are their source of authority; the governing council therefore seat at the top of the chain of authority, controlling through policy governance, evaluating strategic direction and overseeing activities on behalf of the government as equity holders. A strategic and knowledgeable board or council is necessary for proactive decisions, strategic planning and superior performance in today's highly volatile economy and changing world that demands only but the best from every institution, agency, parastatal or commission.

Modern board/council governance requires that board/council members recognize that their leadership capabilities impact the performance of their management teams and therefore should build strategic clarity and commitment among board/council members and create alignment of corporate strategic intent with their management teams. This programme focuses on development and re-invention of the board or council leadership, to make it an effectively responsive and strategically-oriented team that can innovate change that creates value and drives quality transformation and corporate governance.

Course Objectives:

- Clarify diversity of issues – corporate governance, decision making and implementation, leadership development, strategy formulation, performance measurement, change management, among others.
- X-ray the impact of the new global economy, technological innovations, explosive public expectations, political insensitivity on the efficient performance of the governing council.
- Understand how to become exceptional leaders – to challenge the existing status quo, leverage their talents to motivate and inspire change in the council, communicate a goal so clearly that others are inspired to act and stoke their passions for the goal.
- Explore their emerging roles as council members and the ways to improve their personal efficacy and maximize resource effectiveness for standout performance.
- Gain technical and detailed insights into the structure and policy principles of the governing council, functions and operations, as well as the impact of the environment.
- Understand the tenets, politics and strategies of resource allocation and implementation.
- Know how to build leadership & executive alignment.



Course Outline:

- Characteristics of the Most Effective Board/Governing Council.
- Connecting Public Institutions to Vision & Mission: Cases and Lessons
- Developing the Governing Council as an Effective Instrument for Institutional Transformation and Corporate Governance.
- Building Governing Council Leadership and Management Alignment
- Leading for Superior Performance
- Leading and Managing Change in Public Institution

Target Participants:

- Chairman of Board/Governing Council
- Members of Board/Governing Council
- Strategic Senior Management Staff of Public Organizations
- Other Strategic Partners



Payment Information

Registration Fee: A highly subsidized course fee of **\$3000 (Three Thousand Dollars)** only, per participant shall be paid covering: *Tuition, Comprehensive Course Materials, Breakfast and Lunch, Certificate of Participation, Group Photograph, Interactivity with world-rate experts, & lots more.* All intended participants are expected to pay and register appropriately on or before **ONE MONTH** to the date of the program.

For more information, please visit our website: **www.atlantagraduateschool.com** OR Call/WhatsApp us on our USA direct office lines: **+16 784 37 9715, +14 044 22 1724**

PAYMENT DETAILS

NIGERIA:

Bank: Zenith Bank Nigeria Plc
Account Name: ATLANTA GRADUATE SCHOOL
Dollar Account: 5072109929
Naira Account: 1017462531

UNITED STATES OF AMERICA:

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**Leadership is not about titles,
 positions or flowcharts.
 It is about impact.**

James MacGregor Burns

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